

## **Sarah Kimmel**

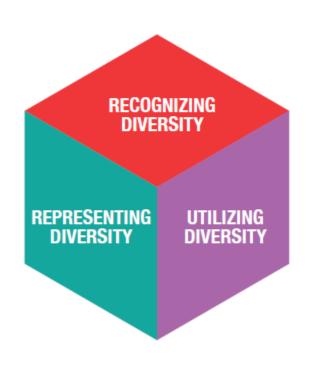
Vice President of Research and Advisory Services Human Capital Media

# The Complex and Enduring Problem of Benchmarking Diversity









## So, what should my targets for diverse hiring be?



## **Talent** Tracker

Engineering Occupations

## **ENGINEERING** STATE OF THE OCCUPATION Electrical Engineering Engineering Engineering Engineering Engineering Occupations

as of April 30th 2016

Services of Human Capital Media. Talent Tracker Integrates data from open sources originating from the US Census, National Science Foundation, and The Bureau of Labor Statistics.

5 of 12: Most in Demand Jobs are in Engineering

#HCMAdvisoryGroup



## **ENGINEERING**

STATE OF THE OCCUPATION

## Competitive Landscape

According to Randstad's report "America's Most Wanted: Where to Find This Year's Most In-Demand Jobs" published in 2016, 5 of the 12 most in-demand jobs are in the engineering field. At the same time, the supply of unemployed people in the architectural and engineering fields falls short of the demand by 8%. The engineering occupational landscape is a competitive one, with an average annual income almost twice that of the national mean.

### Workforce Constituents

The gender distribution of engineering degree holders has remained nearly the same for ten years. The majority of the engineering labor pool (excluding foreign nationals and temporary visa holders) is composed of white men at 59.8%. White women are the second most represented group at 12.6%. Asian men come in third at 9.8%

## Changing Workforce

The constituency of the engineering labor pool is undergoing some minor change. Since 2002 the percentage of engineering degree holders who identify as Asian has declined by 1.3%. The white proportion of the engineering degree-holder community has declined by 3%. Over the same period black and Hispanic representation has increased by .8% and 1% respectively. The percentage of people who are identified as "Other or Race Unknown" has also increased by 2.6%. The percentage of the engineering labor force that is made up of temporary visa holders has remained fairly constant and currently stands at 2.8%.



Sarah Kimmel Vice President, Research **Human Capital Media** Workforce, CLO and Talent Economy skimmel@humancapitalmedia.com September 1, 2016

